



www.ArkansasOfficeProducts.com

Dylan's Plumbing Service

Serving Central Arkansas
Residential & Commercial
Repairs & Remodels
Lic#MP-0977

Dylan Drake
OWNER

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[illegible]

Dylan's Plumbing Service

~Paul Rand

LOGO

Dylan's Plumbing Service

Needs to work online, in print, on vehical graphics, on posters, banners, on signs and convey in a glance what your business does, professionalism, and dependability.

BUSINESS CARDS



The most important advertising tool a business owner can have is the ability to place a marketing piece with your businesses contact information into a potential clients hand and have it convey your capacities silently to them whenever they see it.

ENVELOPES



Possibly more people will see your corespondance to other people than will ever shake your hand or touch your business card. An envelope gives you the opportunity to convey professionalism and your industry to more people than any other piece of office stationary.

LETTERHEAD



When sending corespondence to established clients, potential new customers, vendors, or professional contacts it is imparitive that your commitment to professionalism is puncuated with the right letterhead as having anything less will dissolve any market positioning that has already been established.

WORK ORDERS/INVOICES

Having a professionally printed work order or invoice is brilliant because when people are telling others about your great work, they often will only have your invoice or work order as reference for who you are and how to find you!



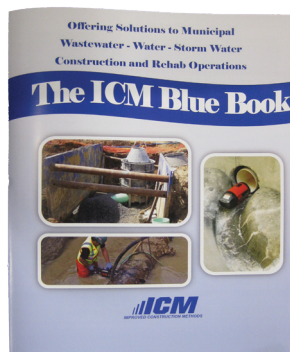
2001 General Samuels Road
Jacksonville, AR 72076
phn 501-983-4151
fax 501-983-4743

NAME TAGS



Having your crew outfitted with professionally made name tags gives your team a sense of pride and professionalism in addition to showing your clients that easy identification of people who can help them is an important part of your customer service experience.

BOOKLETS & BROCHURES



Telling them information is good, suggesting they take notes is nice, but being able to hand them a printed material that surmises your presentation can make the difference when closing the sale. Professionally printed booklets and brochures gives your organization an appearance of order, structure, and professionalism that will cause clients to give extra consideration to your proposals.

PENS



Ink pens are one of the most common promotional items because they are inexpensive and people will hold onto them for years keeping your business name, logo, and contact information handy!

POLAR CAMEL CUPS



Thermally insulated travel drinking cups are a long time use, durable personalized produce that people will hold onto and use for years, reminding them of their experience with your business every time they go for a drink! (How many people do you know that keep their favorite travel cup in the car?)

TROPHIES & AWARDS



Giving your customers, and crew awards is a great way to show appreciation and build goodwill that is so critical in business success these days. We have hundreds of options and can help you select just the right one!



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Your logo is the first thing most people see when learning about your business. A well designed logo can convey in a glance more than most people can hope to convince people of with an hour of conversation. If your business logo does not convey what your business does, your commitment to professionalism, and your dependability in that glance, then it's time to have a conversation with us.

Having a poorly designed logo will cost you exponentially more money than the cost of a professional designed logo would require. Having a poor logo (or no logo at all) tells potential customers that you really don't care about being a professional, you are really just focused on getting paid to do something you found profitable to do.

Having a professionally produced business identity package conveys to your potential clients that you care about every detail being right. It reassures them that you are not just interested in getting paid, but making sure that a favorable impression is left with them that they will be happy to share with others. The right logo is almost as important as the work you do as it will silently promote your business to people you had no idea even knew your business existed.

With the business logo being such a critical part of your business it is easy to imagine why so many Marketing, Advertising, and Graphic Design businesses charge so much for your business identity icon.

Here at Arkansas Office Products we do it for free!

We do NOT charge extra to create business logos. Our job is to help your business grow and be successful as only then will you continue to need our services. For that reason, we are not interested in charging exorbitant amounts for something we consider critical to your business success - on the contrary, we see it as a service we can offer that will help our clients grow and be successful providing all involved with meaningful employment and income for years to come!

Don't wait - the best time to get started was ten years ago, the second best time to start, is today!

Tom Fenix
Director of Marketing
Arkansas Office Products

www.Branding.ArkansasOfficeProducts.com